

Appendix 2 _ IT 2040 _Signature Assignment Design Project Part 2: Final Project Your Own Website

IT 2040 Fundamentals of Web Development

	Meets Expectations	Below Expectations	Not Acceptable
Number of Pages 5-8 pages. All pages are published to the web.	5-8 content pages. All pages are published to the web. 5 pts		4 or few pages, or 9 or more pages. One of more pages is not hosted online. 0 pts
Page Content Each page must contain appropriate text and images that provide information and value to the target audience	Each page must contain appropriate text and images that provide information and value to the target audience 5 pts	1 or more pages contain questionable content, content that is not appropriate for the target audience or does not provide value to the audience 3 pts	2 or more pages contain questionable content, content that is not appropriate for the target audience or does not provide value to the audience. 0 pts
Section 508 Compliance All pages adhere to Section 508 Standards.	All pages adhere to Section 508 Standards 10 pts		1 or more pages is not in compliance 0 pts

Website

<p>Table Contains at least 1 table utilizing data effectively.</p>	<p>Contains at least 1 table utilizing data effectively. 5 pts</p>		<p>Table is missing, or is not coded correctly. 0 pts</p>
<p>Audio or Video File Contains at least one audio file or video file. Embed code from YouTube or Kaltura Media Space is OK.</p>	<p>Contains at least one audio file or video file 5 pts</p>		<p>No audio or video file, or code is not correct. 0 pts</p>
<p>Email link Contains at least one email link.</p>	<p>Contains at least one email link. 5 pts</p>		<p>No email link, or it is coded incorrectly. 0 pts</p>
<p>Link to external site. Contains at least one link to an external site.</p>	<p>Contains at least one link to an external site. 5 pts</p>		<p>Missing link to external site, or link is coded incorrectly. 0 pts</p>

Website

<p>Form Contains one form, with a minimum of 4 fields and a submit button.</p>	<p>Contains one form, with a minimum of 4 fields and a submit button. 5 pts</p>		<p>Form is missing, is missing one of more fields, is missing the submit button, or is coded incorrectly. 0 pts</p>
<p>Meta Tags, Titles, Favicon Each page contains meta tags, a title, and a favicon image.</p>	<p>Each page contains meta tags, a title, and a favicon image. 5 pts</p>		<p>One or more pages is missing meta tags, title, or favicon. 0 pts</p>
<p>Visual Appeal Website is visually appealing. Contrast, image placement and resolution, font, proximity, and other elements of design where clearly taken into account.</p>	<p>Website is visually appealing. Contrast, image placement and resolution, font, proximity, and other elements of design where clearly taken into account. 10 pts</p>	<p>Website visual appeal is mediocre. May have minor problems with visual design principles. 6 pts</p>	<p>Website is not visually appealing. Design choices may negatively impact the site's ability to convey information, may limit accessibility for users, or causes site to appear unprofessional. 0 pts</p>

Website

<p>Validation All pages pass HTML and CSS validation. Screen shots showing the URL validated are included.</p>	<p>All pages pass HTML and CSS validation. Screen shots showing the URL validated are included. 25 pts</p>		<p>One or pages does not pass validation, screenshots showing that each page passed validation are not included, or screenshots do not show URL used 0 pts</p>
<p>Class Presentation / Video Presentation</p>	<p>Screen cast is well organized and addresses the following: * shows how each rubric requirement was met. * Clearly and completely describes purpose ad design of the pages. * Clearly and completely discussed challenges encountered and how they were overcome. * Suggestions incorporated or rejected from peer review critiques. * Screen cast is less than 10 min long. 25 pts</p>	<p>1-2 or more of the required topics where not addressed in the screen cast. OR the screen cast is longer than 15 min 9 pts</p>	<p>3 or more of the required topics were not covered 0 pts</p>

Website

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